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### President's address



Robert Bradley  
 President

### Moving forward in 2010

Welcome to our first AALARA newsletter for 2010! As we move forward in the new year, it is important to look back on 2009 and analyse the performance of our businesses during what was an uncertain and difficult economic environment. In doing this, we can look for opportunities in the future and fine tune the parts of our business operations that have been underperforming. I know that many of you will also be busy ensuring that your business comply with the new modern awards introduced by Fair Work Australia on 1 January 2010. The modern awards will replace federal Awards and Notional Agreements Preserving State Awards (NAPSAs) that previously applied. [more](#)

### AALARA contacts



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### LATEST AALARA NEWS

January 2010 edition

#### Horroric number of drowning deaths over Christmas and early 2010

Australia is to have one of the worst years for drowning says Royal Life Saving who warn the summer holidays have been absolutely horrific with 41 drowning deaths and countless near death accidents. [more](#)



#### 25 Jan 2010 QLD companies escape prosecution

Companies in Queensland are reportedly avoiding prosecution for serious accidents in the workplace after negotiating agreements with the State Government. [more](#)

#### 25 Jan 2010 Expansion underway for Tweed Coast's UFS

Tweed Coast-based Universal Fabric Structures (UFS) is undergoing a major local and international expansion and rebranding program to meet increasing demand for their architect-designed tensile membrane structures. [more](#)

#### IAAPA to expand safety roadshows

The International Association of Amusement Parks and Attractions (IAAPA) is to expand its series of Safety Institute roadshows in 2010. This year, the initiative will hold events in Asia, the Middle East, Latin America, North America and Europe. In a statement, the association said: "Operators, developers, and government officials are invited to learn from industry experts as they discuss how to achieve safety excellence in the attractions industry." [more](#)

### 2010 IAAPA Asian Expo / AALARA Conference & Trade Exhibition

#### 14-16 July 2010

Two events for the price of one! Join AALARA delegates as we travel to the IAAPA Asian Attractions Expo to be held in Kuala Lumpur, Malaysia.

Delegate registration pack will be forwarded in the mail in early February 2010. [more](#)

### Got something to advertise?

Advertise your products, services, job vacancies or venue for hire in the AALARA e-zine and get exposure to thousands of professionals in the Australian attractions industry.

Email [aalaraezine@leisuremedia.com](mailto:aalaraezine@leisuremedia.com) for more details or to book

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### LATEST NEWS Supplied by [worldleisurenews.com](http://worldleisurenews.com)



#### Disney to dial back discounts

The chief executive of Disney, Bob Iger, has said that the company will be reducing the level of discounting that has been offered at its theme parks over the past year due to the recession. [more](#)

#### New attractions for 2010 for Adventure World

Adventure World theme park in Perth, Australia, has launched two new attractions for the new year. [more](#)

### Diary dates

#### 02-04 Feb 2010

9th ANZALS Biennial Conference  
 Hilton Brisbane, Brisbane, Australia  
[more](#)

#### 02-03 Feb 2010

Event Production Show  
 Grand Hall, Olympia, London,  
[more](#)

#### 03-05 Feb 2010

UKinbound Convention 2010  
 Yorkshire Racecourse, YORK United Kingdom

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### New & returning members

#### A WARM WELCOME TO NEW AND RETURNED AALARA MEMBERS

#### Freestyle bungy

*Steve Ironside, director*  
We are able to provide a reliable, 'Fun on Demand' service by offering a bungy trampoline hire for any party, event or festival. The activity allows users, safely harnessed, to jump into the air off a trampoline and enjoy a bungy experience without any of the risks. 'Our Business is your Pleasure'  
P: 08 94457606  
M: 0424 448103  
E: [info@freestylebungy.com](mailto:info@freestylebungy.com)  
W: [www.freestylebungy.com](http://www.freestylebungy.com)

#### Superpop Pty Ltd

*Janis Kondarovski, Managing Director*  
Manufacturer and importer of concession equipment such as popcorn machines, fairy floss, sno cones. Manufacturer of paper tubs, paper drink cups, boxes and ancillary items.  
P: 03 9791 7779  
F: 03 9797 7821  
M: 0421 343 877  
E: [janis@superpop.com.au](mailto:janis@superpop.com.au)  
W: [www.popcorn.com.au](http://www.popcorn.com.au)

[more members](#)

## IN BRIEF

28 Jan 2010

### Sydney seeks partner to manage leisure facilities

The City of Sydney Council, in NSW, is looking for a partner to take over the management of some of its leisure and aquatic facilities. [more](#)

27 Jan 2010

### Merlin to open Madame Tussauds at Prater Park

Merlin Entertainments will open its 11th Madame Tussauds wax attraction, and the fourth in Europe, at the Prater Park in Vienna, Austria. [more](#)

22 Jan 2010

### Giant's Causeway secures £3m HLF grant

Plans for the construction of new visitor facilities as part of a scheme to enhance the Giant's Causeway World Heritage Site, Northern Ireland, have secured a £3m boost from the Heritage Lottery Fund (HLF). [more](#)

21 Jan 2010

### Merlin to rebrand Cypress Gardens as Legoland

Visitor attractions operator Merlin Entertainments will rebrand the Cypress Gardens theme park in Florida, US, which it acquired earlier this month, as a Legoland attraction. [more](#)

21 Jan 2010

### Giga-coaster structure completed at King's Dominion

Engineers have completed the construction of the Intimidator 305 roller coaster at the King's Dominion theme park in Richmond, Virginia, US. [more](#)

20 Jan 2010

### Universal Studios to open South Korean park

Universal Studios has resurrected a US\$2.7bn (£1.65bn) plan to build a new theme park near Seoul in South Korea. [more](#)

19 Jan 2010

### Dreamworld's DreamDate

This Valentine's eve trade table tops and trite conversation for the ultimate singles event with Dreamworld's DreamDate. [more](#)

19 Jan 2010

### Future secure for Rainbow's End

Rainbow's End theme park in New Zealand has finally agreed an extension of its lease with Manakau City Council. [more](#)

19 Jan 2010

### Cables Wake Park opens in Penrith, NSW

The new Cables Wake Park has opened for waterskiing at Penrith Panthers in western Sydney, Australia. [more](#)

18 Jan 2010

### Merlin buys Cypress Gardens

Merlin Entertainments has purchased the Cypress Gardens site in Winter Haven, Florida, US for an undisclosed sum. [more](#)

18 Jan 2010

### Paultons handed ride planning reprieve

Paultons Park near Southampton, Hampshire, UK, has been told that it can keep its Cobra ride after being granted retrospective planning consent by the New Forest National Park Authority (NFNPA). [more](#)

16 Jan 2010

### Chessington plans new gorilla enclosure

Chessington World of Adventures, the Kingston, UK-based visitor attraction owned by Merlin Entertainments, has submitted plans for a new gorilla enclosure. [more](#)

16 Jan 2010

### Aquarium for CN Tower?

Ripley Entertainment's plans to build an aquarium at its Great Wolf Lodge site at Niagara Falls have reportedly fallen through, however new plans are afoot for an aquarium in Toronto. [more](#)

14 Jan 2010

### Smokies aquarium to open Penguin Playhouse

Ripley's Aquarium of the Smokies in Gatlinburg, Tennessee is to open a new multi-million dollar penguin enclosure in March. [more](#)

14 Jan 2010

### New science centre for Calgary

A new CAN\$160m (£95m, US\$155m, 107m euro) is to open in Calgary, Alberta, Canada next year. [more](#)

08 Jan 2010

### Hawaiian Falls to add Torpedo rides at parks

Waterpark operator Hawaiian Falls will open a Torpedo-branded thrill ride at each of its three Texas waterparks in Garland, The Colony and Mansfield this year. [more](#)

08 Jan 2010

### Freestyle Music Park sued

The owners of Freestyle Music Park in Myrtle Beach, South Carolina, US, are being sued by the park's former inhabitants. [more](#)

08 Jan 2010

### US\$30m savannah exhibit to open at Dallas Zoo

Dallas Zoo in Texas, US, is to open its new US\$30m (£18.8m, 20.9m euro) "Giants of the Savanna" exhibit in the spring. [more](#)

[more](#)

04 Feb 2010

Tourism & Transport  
University of  
Wolverhampton,  
Wolverhampton, United  
Kingdom  
[more](#)

09 Feb 2010

LPF Seminar - the  
Leisure Review of 2009  
and the prospects for  
2010  
at the offices of Jones  
Lang LaSalle, London,  
United Kingdom  
[more](#)

10 Feb 2010

National Farm Attractions  
Network Annual  
Conference & Trade  
Exhibition 2010  
Drayton Manor Park,  
United Kingdom  
[more](#)

15-17 Feb 2010

MEAF - Middle East  
Attractions Forum  
Dubai Marine Beach  
Resort & Spa, DUBAI,  
United Arab Emirates  
[more](#)

25 Feb 2010

5th TiLEzone London  
London Transport  
Museum, London, United  
Kingdom  
[more](#)

02 Mar 2010

LPF Seminar: Cinema -  
the digital revolution  
The Apollo Piccadilly  
Circus Cinema,  
LONDON, United  
Kingdom  
[more](#)

16-17 Mar 2010

Inflated News Play &  
Attractions Show (INPAS  
2010)  
Stoneleigh Park  
Exhibition Centre, Nr  
Coventry, United Kingdom  
[more](#)

16 Mar 2010

Moscow International  
MICE Forum  
T-Module Exhibition Hall,  
Moscow, Russia  
[more](#)

24 Mar 2010

Spring Outdoors for a  
Healthier Life  
Highpoint Conference  
Centre, Leicester, United  
Kingdom  
[more](#)

[more dates](#)

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