



AALARA E-NEWS

Australian Amusement, Leisure and Recreation Association Inc.

Call +61 7 3807 3508

Submit your news

President's Address



Robert Bradley, President

With the outcome of the Australian Federal Election still uncertain, AALARA members, like all Australians, are waiting to find out who will form Australia's next Government.

Our members can be sure that the Associations will be moving to establish contact with the members of the new Federal Government as early as possible and will be keep tabs on the implications of any likely changes to our industry.

We also thank Terry Skene Chair, ACKA committee on the progress with Standards Australia on the Concessional Karting Standard through the good work and collaboration with our ACKA subcommittee.

Brisbane EKKA wraps up for another year.

We congratulate the team at the RNA on the success of this year's Brisbane EKKA. Over 400,000 visitors enjoyed the competition, entertainment and fun at this year's show, with attendance up 20% on last year.

The show is an important annual event and generated 3,600 jobs during this year's event, not including the 800 volunteers. Some interesting facts on this year's show include;

* League of Sideshow Superstar performer, the Great Gordo

If you like reading this, add us to your safe senders list.

AALARA Features

ASTM AMUSEMENT RIDES CHAIRMAN SPEAKS AT 2010 ASIAN ATTRACTIONS EXPO

Read the address from Jim Seay, Chairman of ASTM International Committee F24 on Amusement Rides and Devices, at IAAPA'S 2010 Asian Attraction Expo. Seay's presentation focused on new F24 standards issued over past year, success of new F24 Global Harmonization Subcommittee that passed a Canada-specific standard, and continued achievement of getting F24 adopted globally to enhance safety in the amusement attractions business. For details [CLICK HERE](#)

RESEARCH NEWS: UNDERSTANDING RIDER BEHAVIOUR TO KEEP AMUSEMENT PARKS RIDES SAFE AND ENJOYABLE

A new study from Ryerson's thrill lab suggests rider actions cause of most amusement ride injuries. For details [CLICK HERE](#)

LUNA PARK SYDNEY SEEKS TRAINING AND 'WOW FACTOR' MANAGER

For details [CLICK HERE](#)

RED GIRAFFE VOLUNTEER INTERNSHIP PROGRAM

The Key Benefits of the Red Giraffe Program
* A low cost, high value solution to resourcing
* IT Specialists who understands that IT is a function within a Business and IT is not the Business

* The Interns are IT TAFE or University Qualified
* The Interns can be CCNA or MCSE Certified

* The Volunteer Internship Program is available Australia wide
The Interns complete a one day face to face training and then transition to Web based phone training outside working hours for the entire period of the Internship and beyond

Distinctions

A Volunteer Internship Program which delivers on business outcomes as well bridging a major gap in launching Graduate Professionals into their area of specialisation

How does it work?

* Market Leaders like Cisco Systems, IBM and Westcon utilise the program to reduce costs per head and to increase revenue per head

* It is a yearly subscription model and 12 Interns service an organisation through the 12 month period

* Each Intern completes a five-week internship, with the fifth week being one of handover

The Cost

The average industry cost to hire a resource of this calibre is \$5,000 per month GST Recruitment Fees
Through the Red Giraffe Subscription Model, organisations can afford a dedicated IT Specialist Resource at \$600 per month or \$7,200 for the year GST

For details [CLICK HERE](#)

A WARM WELCOME TO NEW AND RETURNED AALARA MEMBERS

Hwa Nan Plastics Mfg Ind Ltd

T: 886 2 22406611

F: 886 2 2248 1515

E: hnpco@hwa-nan.com.tw

www.hwa-nan.com.tw

Contact: Thomas Chen, General Manager

Hwa Nan Plastics Manufacturing Industries has been operating since 1968. The company manufactures a diverse range of PVC inflatable products including:

RF WELDED PRODUCTS:

Inflatables: toys, beach/pool items, soft play, exercise mats, kayaks and more. HEAT SEALED PRODUCTS: Aquatic products for waterparks and aquatic centres, river rafts, fishing boats, bungee trampolines, platforms, banana boats, water transport and more.

HAND-GLUED PRODUCTS: Boats, canoes, kayaks, rescue yacht tenders, paddle skis, water bananas and more.

CONSTANT AIR PRODUCTS: Fun bouncers, party bouncers, play center products, obstacle courses, climbing towers, domes, race track barriers, sticky water adventure plays, sky dancers, platform rodeos, games, activities and more. All products are produced under strict standards of quality control. Our constant research and development ensures you the latest products produced with the most advanced and cost effective technologies. To view our extensive range of products for your business, log onto our website or contact our office for further information.

Diary Dates

SEPTEMBER

21-23 International Leisure Industry Week

Venue: Birmingham, UK

Contact: Independent Exhibitions Ltd

T: 44 20 8232 1600

F: 44 20 8232 1625

www.liw.co.uk

For more information on AALARA [CLICK HERE](#)

Gamsby, swallowed 46 swords, while fellow performer Shep Huntly shocked himself from a 12 volt car battery through his nipples 23 times.

* The Straight Jacket stunt performed at Ekka this year was last performed in Australia by Houdini in 1910, exactly 100 years ago.

* Dagwood dogs are still a traditional show favourite with 183,000 sales.

* The famous Nestle Peters Strawberry Sundaes have continued in popularity with 145,000 sales.

* The RACQ Insurance Animal Nursery has attracted more than 130,000 people - making it the most popular attraction at the Ekka.

We wish all operators safe travels as they now head off to the Adelaide and Melbourne Royal Shows.

Robert Bradley, AALARA President

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Industry News



31-08-2010 : WORLD'S LARGEST WATERSLIDE DEBUTS AT SOUTH KOREAN RESORT

Global waterpark designers WhiteWater West have completed the largest and most thrilling waterslide attraction in the world. [more](#)

31-08-2010 : IAAPA ASIA PACIFIC APPOINTMENT TO EXPAND PROGRAMS AND SERVICES

IAAPA has appointed Andrew Lee as its new Executive Director for its operations in the Asia Pacific. [more](#)



30-08-2010 : AQUARIUMS SINK LIVING AND LEISURE RESULTS

The Living and Leisure Australia Group has recorded its second consecutive annual loss, falling \$2.76 million into the red. [more](#)

30-08-2010 : RFID BRACELET LINKS TO FACEBOOK APPRAISALS

An RFID bracelet that enables amusement park users to link their activities to the virtual world of Facebook has been trialled at an Israeli attraction. [more](#)



28-08-2010 : RECORD AUGUST SNOWFALLS IN THE SNOWY

Australia's alpine resort Perisher has experienced its best August snowfalls in over 25 years. [more](#)

28-08-2010 : WATERPLAY INTRODUCES REVOLUTIONARY AQUATIC FITNESS EQUIPMENT

Waterplay Solutions Corp. has announced the addition of a range of aquatic fitness equipment to its products and services. [more](#)

27-08-2010 : RENOVATION PLANNED FOR VINCENT, WA WATER PLAYGROUND

The Town of Vincent in Western Australia has this week approved a \$90,000 upgrade for its popular Hyde Park water playground. [more](#)



26-08-2010 : SEALINK SETS ITS SIGHTS ON CHINA

SeaLink Travel Group is investing in the Chinese market, appointing a business development executive to drive growth. [more](#)

25-08-2010 : BARNES TO LEAVE RAINBOW'S END COMPANY

Craig Barnes, the entrepreneur credited with turning Rainbow's End around after he bought the theme park in 1991, is to retire as a director of the parent company. [more](#)

25-08-2010 : HOTEL WATERPARKS EXPAND ACROSS ASIA

A wave of hotel waterparks are opening across Asia. [more](#)



24-08-2010 : NUMBERS RISE BUT PROFITS DIP FOR ARDENT LEISURE

Ardent Leisure has reported that its 2010 core profit has slumped 23.6% to \$34.5 million. [more](#)

23-08-2010 : POLIN SUPPLIES WATERSLIDES FOR SA AQUATIC CENTRE

The new South Australian Aquatic Centre is set to feature two new waterslides from Polin Waterparks and Pool Systems. [more](#)



20-08-2010 : NSW LEADS IN ATTRACTING OVERSEAS VISITORS

NSW continues to attract the largest share of international visitors to Australia. [more](#)

20-08-2010 : EKKA FAREWELLS SUCCESSFUL SHOW

In excess of 400,000 people attended the ten days of the Royal Queensland Show. [more](#)

OCTOBER

6-8 Euro Attractions Show

Venue: Rome, Italy
Contact: IAAPA Europe
T: 32 2401 6161
www.iaapa.org/EAS

6-10 Annual World Waterparks Association (WWA) Symposium and Tradeshow

Venue: San Antonio, Texas, USA
Contact: Patty Miller, WWA
T: 1 913 381 6734
E: patty@waterparks.org
www.waterparks.org

NOVEMBER

15-19 International Association of Amusement Parks and Attractions (IAAPA) Annual Convention and Trade Show

Venue: Orlando, Florida, USA
T: 1 703 836 4800
F: 1 703 836 4801
E: convention@iaapa.org
www.iaapa.org

2011

MARCH

3-5 China International Amusement Expo Guangzhou

Venue: Pazhou Complex, Guangzhou, China
Contact: CIAE Expo Organising Committee
T: 86 20 6280 9756
E: r.gra@gzhw.com
www.chinaamusement.com

APRIL

4-6 Dubai Entertainment, Amusement and Leisure Show

Venue: Dubai World Trade Centre, United Arab Emirates
Contact: International Expo Consultants
T: 971 4 343 5777
F: 971 4 343 6115
www.themeparksdubai.com

MAY

4-5 Splash Asia Pool and Spa Trade Show

Venue: Raffles City Convention Centre, Singapore
Contact: Interpoint Events
T: 02 9660 2113
E: melanie@intermedia.com.au
<http://www.splashasiaexpo.com>

9-12 AALARA 2011 Conference and Trade Show

Venue: Conrad Jupiters, Gold Coast
Contact: AALARA Secretariat
Tel: 07 3807 3508 Fax: 07 3807 0931
Email: info@aalara.com.au
www.aalara.com.au

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19-08-10 : ABC: AUSTRALIAN THEME PARKS FACE GROWING COMPETITION FROM ASIA

The recent opening of Resorts World Sentosa in Singapore, coupled with planned parks in Malaysia, the Philippines, and China, may impact attendance at Australian theme parks, according to economists. [more](#)

18-08-10: WISCONSIN DELLS RIDE OPERATOR CHARGED WITH FELONY

A waterpark ride operator in the USA has been charged with Felony in Extreme World Incident in Wisconsin Dells. [more](#)

18-08-2010 : A NEW FORCE IN TOURISM CONSULTANCY

Respected theme park professionals Zoe Scharenguivel and Stephen Galbraith have merged their consultancy with Property Resources Group International. [more](#)



17-08-2010 : VILLAGE ANNOUNCES FOURFOLD PROFITS AND SEEKS PLANNING APPROVAL FOR MOVIE WORLD EXPANSION

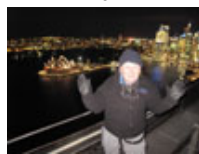
Village Roadshow has reported an almost fourfold rise in net profit to \$117.2 million for the 12 months to June. [more](#)

17-08-2010 : THAI WATERPARK SET FOR DECEMBER

OPENING The Amazon Falls Waterpark in Pattaya, Thailand, is set to open in December. [more](#)

17-8-10: WATERPARKS PLANNED FOR PERAK, MALAYSIA

Maju Perak Bhd, an investment company owned by the Perak government, plans to build a new waterpark on a 121-hectare site in Batu Gajah. [more](#)



16-08-2010 : VETERAN MAKES 30TH BRIDGE CLIMB

BridgeClimb Sydney has welcomed their most frequent climber, 83 year old Lloyd Poulton, for his 30th Climb to the summit of the Sydney Harbour Bridge. [more](#)

15-08-2010 : NZ TOURISM AWARDS TO RECOGNISE INDUSTRY FROM CASINOS TO NATURIST PARKS

Creativity and innovation abound in the 34 companies and individuals announced today as finalists in the 2010 New Zealand Tourism Industry Awards. [more](#)

13-08-10 : DISNEYLAND PARIS UNVEILS TOY STORY PLAYLAND

Disneyland Paris has opened Toy Story Playland, a giant garden where visitors feel the size of toys. [more](#)

13-08-10 : CLOSED MARINELAND COSTS NAPIER RATEPAYERS

Napier City Council Is budgeted NZ\$537,000 to keep the attraction running during this financial year. [more](#)

12-08-10 : AUCKLAND ZOO PROPOSES EXPANDED ELEPHANT ENCLOSURE

Auckland City Council has approved the zoo's proposal to enlarge its elephant enclosure to accommodate a herd of up to 10 new animals. [more](#)



11-08-2010 : SHREK ON STAGE AT MELBOURNE'S LUNA PARK

Luna Park Melbourne has announced that the movie character Shrek will feature in a live stage show during the Spring school holidays. [more](#)

11-08-10 : CALIFORNIA SUES BOUNCE HOUSE MANUFACTURERS OVER LEAD IN VINYL

The California Attorney General filed a lawsuit claiming nine bounce house manufacturers' products contain excessive amounts of lead. [more](#)



10-08-2010 : TARONGA ZOO - SYDNEY'S MOST POPULAR VISITOR EXPERIENCE

Taronga Zoo has retained its position as Sydney's most popular experience for the fourth year in a row. [more](#)

10-08-10 : THIRD QUARTER DISNEY RESULTS

Attendance at Walt Disney World in Orlando fell 2% in the three months ending 3rd July, and Disneyland visitation dropped 4% in Anaheim, California. [more](#)

This newsletter is backed by



FOR ALL LEISURE INDUSTRY NEWS

AQUATICS Attractions EVENTS
Entertainment FITNESS Sport
PARKS Tourism Recreation VENUES

10-08-2010 : WA WHITE WATER PARK GETS COALITION BACKING

The Federal Coalition has made an election commitment to contribute \$5 million to the White Water Park proposed for the Champion Lakes Regatta Centre in Western Australia. [more](#)

08-08-10 : ANAHEIM DISNEYLAND EXPANDS USE OF SOCIAL MEDIA

Social media provides interactivity that traditional advertising cannot match, according to Lisa Beckett, VP of Regional Marketing Strategies for The Disneyland Resort. [more](#)



06-08-2010 : DREAMWORLD TO RELAUNCH TOWER OF TERROR RIDE

After almost 14 years of thrills and more than eight million panicked passengers, Dreamworld's Tower of Terror is set for a relaunch. [more](#)

04-08-10 : UNIVERSAL ORLANDO REPORTS SECOND QUARTER RESULTS; RAISES ADMISSION PRICES

Combined attendance at Islands of Adventure and Universal Studios Florida rose to nearly 2.6 million during the second quarter. [more](#)

04-08-2010 : 2011 BRISBANE EKKA TO OFFER FRESH FRUIT SHOWBAG

In an Australian first, Brisbane's Ekka will offer a fresh fruit showbag in move away from the traditional show tucker of dagwood dogs, chips and fairy floss. [more](#)

02-08-10 : 'FULLDOME' VIDEO FORMAT A MELBOURNE SCIENCEWORKS

The Melbourne International Film Festival is showcasing large-scale videos made for the 'fulldome' format at the museum's planetarium. [more](#)

02-08-10 : CONSTRUCTION TO BEGIN ON CAIRNS ADVENTURE WATERS

Developer Paul Freebody expects to begin site work in September and open the waterpark a year later. [more](#)

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