



AALARA E-NEWS

Australian Amusement, Leisure and Recreation Association Inc.

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Submit your news

President's Address



Robert Bradley, President

Don't miss AALARA 2011!

You would have all received your AALARA Conference & Trade Exhibition brochures in the mail this week.

This year's conference program will inspire you to lead your team and succeed in business.

Key Note speakers this year will include Bob Rippy IAAPA Chairman and owner of Jungle Rapids Family Entertainment Centre USA, Paul Pei Executive Director Sales & Marketing Ocean Park Hong Kong, Jim Seay Owner, Premier Rides to name just a few.

We also have an inspirational education program, informative industry forums and exciting new attractions to visit during the post conference site tours.

So join us on the Gold Coast in May (9th to 12th) this year to see what is new in products, attractions and business management procedures. Attending will give you great ideas to increase sales and enhance your guest experience.

Book NOW and receive the early bird discounted registration!

Enjoy! and we look forward to speaking with you in early 2011.

If you like reading this, add us to your safe senders list.

AALARA Features

AALARA CONFERENCE AND TRADE EXPO

Check out the profiles of Trade Exhibitors at the 2011 AALARA Conference and Trade Exhibition. [more](#)

For information on AALARA [CLICK HERE](#)

Industry News

28-02-2011 : SEA WORLD RESORT & WATER PARK LAUNCHES EXCLUSIVE DOLPHIN PRESENTATION

In an Australian first, Sea World Resort has launched an exclusive Dolphin presentation, free for guests who stay for two or more nights. [more](#)

28-02-2011 : NEW CAMPBELLTOWN MINI GOLF COMPLEX PULLS IN CROWDS

Campbelltown's newly-opened Mega Mini Golf complex has turned into a regional tourist attraction. [more](#)

25-02-2011 : SUNSHINE COAST WATERPARK DREAMS END WITH LAND SALE

The sale of a 75-hectare parcel of land near Caloundra has marked the end of plans for the development of a waterpark on the Sunshine Coast. [more](#)

24-02-2011 : DREAMWORLD TO OPEN WHITE LION EXHIBIT

Dreamworld is working on a new interactive enclosure capable of displaying various exotic animals. [more](#)

24-02-2011 : DOUBLE-DIGIT TOURISM GROWTH FOR ASIA AND THE PACIFIC IN 2010

Tourism arrival numbers for Asia and the Pacific rose by 11% in 2010. [more](#)

23-02-2011 : BATTLESTAR GALACTICA TO BOOST GENTING SINGAPORE PROFITS

The reopening of the Battlestar Galactica rollercoaster at Universal Studios Singapore is expected to boost the profits of owners Genting Singapore. [more](#)

23-02-2011 : LIFESAVING ORGANISATIONS SEEK 'LIFEGUARD' TRADEMARK

The Royal Life Saving Society Australia has moved to calm fears among industry operators following their application for a trademark for the word 'Lifeguard'. [more](#)

A WARM WELCOME TO NEW MEMBERS

Bubbling With Energy

6/14 Stennett Road, Ingleburn NSW 2565

T: 02 9892 8929

F: 02 9829 2623

E: mark@bubblingwithenergy.com.au

www.bubblingwithenergy.com.au

Bubbling With Energy offers a sales and hire service for the amusement and entertainment industry. Our hire division is a one stop shop for amusements and entertainment offering jumping castles, Disney jumping castles combos, large slides, sumos, bungee runs, arcade machines, entertainers etc. Our sales division offers a huge range of inflatables.

Deep Blue Marine (Australia)

PO Box 682, Neutral Bay NSW 2089

T: 02 9909 0011

E: chris@deepbluemarine.net.au

Deep Blue Marine (Australia) is the Australian distributor for the BlueFox Pool safety system which is an ultrasonic system that monitors individual swimmer behaviour to prevent drowning. A demonstration of the product can be seen here:

<http://www.deepbluemarine.ch/pool/pool.html>

Funland Ulladulla

Level 1, 93 Princess Highway, Ulladulla NSW 2539

T: 02 4454 3220

F: 02 4454 3221

E: fun@funland.com.au

www.funland.com.au

Contact: John Dowse, Manager
Ulladulla's famous indoor entertainment centre is Funland Ulladulla, an indoor fun park for all ages including the latest in games and rides. Funland Ulladulla is the largest indoor entertainment centre in NSW.

Funtastic Children's Play Centre

PO Box 800, Warragul VIC 3820

T: 03 562 33 331

M: 0418 490 165

E: mclcool@hotmail.com

Contact: Mary Claire Patterson Co-Director

Funtastic Children's indoor/outdoor play centre is situated on the outskirts of Warragul, opening mid April 2011. It will operate six days a week (closed Monday).

Robert Bradley, AALARA President

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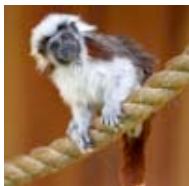
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M: 61 412 336 377

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AALARA General Manager
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Toll Free: 1800 118 123



23-02-2011 : RARE MONKEY RETURNS TO SYMBIO WILDLIFE PARK

A rare monkey has been returned to his home at a Wollongong wildlife park, almost nine months after he was stolen from his cage. [more](#)

22-02-2011 : SOUTH AUSTRALIAN AQUATIC CENTRE SET TO MAKE A SPLASH

The first splash of ten million litres of water has begun flowing into the pools at South Australia's new State Aquatic Centre. [more](#)

22-02-2011 : OCEANWORLD MANLY UNVEILS "MIRACULOUS" BABY EAGLE RAYS

Oceanworld Manly has unveiled 12 healthy Southern Eagle Rays born under incredible circumstances. [more](#)



21-02-2011 : LEGO DEBUTS AT SYDNEY ATTRACTIONS

A year long Lego exhibition has opened at the Sydney Wildlife World and Sydney Aquarium. [more](#)

21-02-2011 : OCEAN PARK WELCOMES 100 MILLIONTH GUEST

Ocean Park's one hundred millionth guest since inception walked through the Park's new entrance on Friday. [more](#)

21-02-2011 : AUSTRALIA ZOO STRUGGLES WITHOUT STEVE IRWIN

News.com websites are reporting that Australia Zoo is in trouble amid claims of debt and mismanagement. [more](#)

21-02-2011 : PROFITS RISE AT RAINBOW'S END

New Zealand Experience reported a 76.6% rise in half year net profit to \$1 million. [more](#)



20-02-2011 : TREBLE CONE INTRODUCES COMPUTERISED TICKETING AND NEW SERVICES FOR 2011

The 2011 ski season at Lake Wanaka's Treble Cone resort will see the introduction of a new computerised ticketing system. [more](#)

18-02-2011 : ROYAL LIFE WELCOMES NATIONALLY CONSISTENT HOME POOL FENCING LEGISLATION

RLSSA has welcomed the decision on by the Sport and Recreation Minister's Council to develop nationally consistent home pool fencing legislation. [more](#)



17-02-2011 : CREEK SURFING AND POLIN FORM ARTIFICIAL SURF ALLIANCE

The Hungarian-based Creek Surfing company has teamed up with Turkish company Polin Waterparks and Pool Systems to market and distribute a new water activity concept. [more](#)

17-02-2011 : ARDENT LEISURE REPORTS SIX-MONTH RESULTS

Despite rainy weather, attendance at Ardent Leisure's theme parks increased 41% in the first six months of the company's fiscal year. [more](#)

16-02-2011 : WEATHER IMPACTS VILLAGE ROADSHOW'S SIX MONTH RESULTS

In the first half of the fiscal year, Village Roadshow's three Gold Coast theme parks recorded a 27% drop from the same period a year ago. [more](#)

16-02-2011 : AJ HACKETT BUNGY DEVELOPS TWO NEW ADVENTURE PRODUCTS

Adventure pioneer AJ Hackett Bungy is developing two new adventure activities at its Kawarau Bungy Centre

Our kitchen will serve the highest quality "healthy" choices of freshest sandwiches, wraps, vegetables, salads etc. We offer a wide range of children's interactive play and a relaxed environment for parents. Party groups available.

PlayRope Pty Ltd

PO Box 185, Kenthurst NSW 2156
T: 02 9654 2377
F: 02 9654 2388
M: 0488 543 920
E: ron@playrope.com.au
www.playrope.com.au

Contact: Ron Swaab, Business Manager
PlayRope Aqua-Fun, are the Australian & NZ exclusive distributors for Vortex Aquatic Structures International, the world leader in Aquatic Playgrounds and Urban Water Landscapes.

Vortex creates products that set industry standards. Vortex invented the Splashpad, a safe, fun, aquatic play facility that would engage the whole community. Poolplay products and elevations create an almost infinite variety of shapes, dramatic water movements and colour-infused lighting effects. Spraypoint, offer light mists and small directed water streams allowing everyone to enjoy the fun, yet stay visibly dry, making Spraypoint ideal for public spaces where people may not necessarily be in bathing suits.

SouthOz Flowboarders Pty Ltd

PO Box 1, Old Reynella, Adelaide SA 5161

T: 08 8325 1421
F: 08 8325 1492
M: 0415 399 491

Contact: Rob Moyses, Managing Director
Australian Sales Representatives for Waveloch Inc. - the only Australian company in the aquatic/leisure industry which specializes in FlowRider Sales - from Business to Lifestyle. Being Adelaide-based we are conveniently centrally located for prompt and efficient service.

Swimplex Aquatics

33 Lawson Crescent, Coffs Harbour NSW 2450

T: 02 6651 9825
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e: daniel@swimplex.com.au
www.swimplex.com.au

Swimplex Aquatics is a company dedicated to the commercial pool industry. We are specialist contractors in pool construction, renovation, refurbishment, filtration, water treatment, heating and the manufacture of innovative pool products.

Wizzy World Pty Ltd

Unit 9, 372 Eastern Valley, Chatswood NSW 2067

T: 02 9882 1444
M: 0408 333 410

E: info@wizzyworld.com.au
www.wizzyworld.com.au

Contact: Martin Buckland, Director
Indoor Party and Play centre located on the North shore of Sydney. Cafe, Parties, Disco Nights, Preschool education classes, Jumping Castle Hire, Inflatable sports games hire and Private functions.

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This e-news is backed by



FOR ALL LEISURE INDUSTRY NEWS

AQUATICS Attractions EVENTS
Entertainment FITNESS Sport
PARKS Tourism Recreation VENUES

near Queenstown. [more](#)



15-02-2011 : WIBIT TAKES A LEAD ON OPEN WATER INFLATABLES

Leading German manufacturer Wubit Sports has been highlighting the importance of the European safety Standard for floating leisure devices. [more](#)

15-02-2011 : LOST PARADISE OF DILMUN OPENS WITH NEW ATTRACTIONS

Bahrain's The Lost Paradise of Dilmun is ready to start a new exciting season in 2011. [more](#)



14-02-2011 : EXTREME SPORTS ENTREPRENEUR RETURNS WITH NEW BOARD SPORT

Entrepreneur Kyle Dent is set to introduce 'BrushBoarding', which he believes will make a huge splash in the attractions and sports industry. [more](#)

14-02-2011 : OCEAN PARK REACHES CAPACITY THROUGH CHINESE NEW YEAR

Visitors to Ocean Park Hong Kong in the first three days of the Chinese New Year increased by 30%. [more](#)



12-02-2011 : V8 SUPERCARS VOTED AUSTRALIA'S MOST ENTERTAINING, EXCITING AND INNOVATIVE SPORT

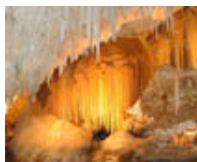
Research shows that Australia's touring car category is keeping sports fans on the edge of their seats. [more](#)

12-02-2011 : AUSTRALIA'S SEA WORLD RAISES FUNDS FOR RESEARCH

Sea World's marine sciences experts are working with the University of Queensland to study the impact of the recent floods on the dugongs and turtles in Moreton Bay. [more](#)

12-02-2011 : WAIWERA RESORT DROWNING RENFORCES NEED FOR PARENTS TO WATCH CHILDREN AROUND WATER

The drowning of a two-year-old girl must serve as a reminder to parents to watch their children around water at all times. [more](#)



10-02-2011 : WESTERN AUSTRALIA'S BIGGEST SHOW CAVE REOPENS

Western Australia's Augusta Jewel Cave has been reopened - and is now sparkling more than ever following a multi-million dollar polish. [more](#)

09-02-2011 : COFFEY COMMERCIAL ADVISORY POISED TO ENTER TOURISM, RETAIL AND GAMING MARKETS

The recent employment of Kyle Johnston to the Coffey Commercial Advisory team, means the consultancy can now cater to the tourism, retail and gaming markets. [more](#)



09-02-2011 : JAMBEROO TAKES THE LEAD IN ABOLISHING WAITING QUEUES

Jamberoo Action Park has implemented new technology to overcome and speed up guests having to queue to buy tickets upon arrival at the Park. [more](#)

09-02-2011 : VISITS RISE AT JAPAN'S THEME PARKS

Group attendance at Japan's theme parks rose 8.2% in 2010. [more](#)

09-02-2011 : TRANSFORMING SINGAPORE'S TOURISM AND LEISURE LANDSCAPE

Leisure developments have helped to transform Sentosa into a premier leisure destination, according to Singapore's Deputy Prime Minister Teo Chee Hean. [more](#)

2011 AALARA Trade Exhibition & Conference

9-12 May, 2011
GOLD COAST

www.aalara.com.au

2011 Diary Dates

MARCH

3-5 China International Amusement Expo Guangzhou

Venue: Pazhou Complex, Guangzhou, China
Contact: CIAE Expo Organising Committee
T: 86 20 6280 9756
E: r.gra@gzhw.com
www.chinaamusement.com

APRIL

4-6 Dubai Entertainment, Amusement and Leisure Show

Venue: Dubai World Trade Centre, United Arab Emirates
Contact: International Expo Consultants
T: 971 4 343 5777
F: 971 4 343 6115
www.themeparksdubai.com

MAY

4-5 Splash Asia Pool and Spa Trade Show

Venue: Raffles City Convention Centre, Singapore
Contact: Interpoint Events
T: 02 9660 2113
E: melanie@intermedia.com.au
<http://www.splashasiaexpo.com>

9-12 AALARA 2011 Conference and Trade Show

Venue: Conrad Jupiters, Gold Coast
Contact: AALARA Secretariat
T: 07 3807 3508
E: info@aalara.com.au
www.aalara.com.au

JUNE

22-24 Asian Attractions Show 2011

Venue: Resorts World Sentosa, Hard Rock Hotel, Singapore
Contact: IAAPA
T: 1 703 836 4800
F: 1 703 836 4801
E: convention@iaapa.org
www.iaapa.org/expos/asian

JULY

25-26 2nd Integrated Resorts & Entertainment Conference

Venue: Singapore
Contact: Esther Wong, Marcus Evans Events
T: 603 2723 6736
E: estherw@marcusevanskl.com
www.marcusevans.com

NOVEMBER

14-18 International Association of

08-02-2011 : WATERFRONT DEVELOPMENT TO BOOST AUCKLAND

Redevelopment of Auckland's waterfront will generate \$4.29 billion in extra jobs and investment by 2040, a new report says. [more](#)

08-02-2011 : 'OPERATION RECOVERY' LAUNCHED TO AID WEATHER AFFECTED TOURISM BUSINESS

Ecotourism Australia has launched Operation Recovery to assist Ecotourism certified businesses get back to business. [more](#)



07-02-2011 : DOC GIVES CONSENT FOR WAKEBOARD PARK LEASE AT AOTEA LAGOON

The lease for a proposed wakeboard cableway at Porirua's Aotea Lagoon has just been approved by New Zealand's Department of Conservation. [more](#)



05-02-2011 : NEW HEADSCARF HELPS MUSLIM WOMEN SWIM SAFELY

An Australian swimming teacher has invented a new headscarf for Muslim women. [more](#)

04-02-2011 : SOUTH EAST COAST RESORTS TO BOOM IN 2011

Victorian tourism is expected to boom in 2011. [more](#)

03-02-2011 : SENTOSA'S BATTLESTAR GALACTICA ROLLER COASTER TO REOPEN

After almost a year of closure, Universal Studios Singapore's Battlestar Galactica rollercoaster will resume operations on 21st February. [more](#)

03-02-2011 : RESORTS WORLD SENTOSA STAGES TERRORIST ATTACK DRILL

Singapore authorities and Resorts World staff members participated in a simulated terrorist attack Tuesday. [more](#)



03-02-2011 : TARONGA ZOO ANIMALS BEAT THE HEAT

Keepers at Sydney's Taronga Zoo are using cold baths and frozen food blocks to keep the animals cool and hydrated. [more](#)

Amusement Parks and Attractions (IAAPA) Annual Convention and Trade Show

Venue: Orlando, Florida, USA

T: 1 703 836 4800

F: 1 703 836 4801

E: convention@iaapa.org

www.iaapa.org

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